



ANNUAL REPORT 2014

DAY RESOURCE CENTER

The Day Resource Center is the starting point for many of the homeless in moving forward. The goal of the Day Resource Center is to help break the homelessness cycle one person at a time. Open 8 AM - 4PM, the Center offers homeless men and women a place to find refuge during the day. The Center helps build bridges through the various services offered: from lockers to clothes, recreation and computers, laundry and showers, and medical care through Escambia Community Clinic daily in the front of the Center's building. All outside agencies are welcomed to utilize the facilities to meet with the homeless, such as Lakeview Center, Veteran's Administration (VA) service representatives, and representatives from Legal Services of NW Florida. Many times homeless are assaulted and robbed, losing their driver's license and any form of identification. The center offers assistance to help men and women get their Florida identification cards. Having a place to come and get out of the cold, heat, or rain during the day enables the Day Resource Center to build relationships with them. As the trust begins to develop, which could take days, weeks, and sometimes even months, they open up and accept an offer to help. Those who are interested are encouraged to enter the Mission's Recovery Program. Regardless of their decision, they are treated as part of the Day Resource family, seeking to serve them in Christ's name, and praying for a breakthrough in their life. "Beauty out of ashes" is the Day Resource Center's hope and prayer for each person who walks through the doors.

MEN'S RESCUE MINISTRY

The Waterfront Rescue Mission has been a safe haven for the least, the last and the lost since 1949. Services include spiritual counseling and worship services at the Mission's chapels located at each site.

The Mission began as a shelter for the fishermen in the Port of Pensacola who ended up broke within days of coming on shore after their long ventures out at sea. Now, more than 60 years later, the Mission is still providing shelter, along with food and clothing, to thousands of homeless men in Mobile, Pensacola and Fort Walton Beach. Many of the homeless men who come to the Mission have lost everything due to their addiction. The Mission offers these men the opportunity to overcome their addiction. With the support of the Waterfront Rescue Mission, men have an opportunity to discover that through Jesus Christ all things are possible including the restoration of their lives.

FAST FACTS FOR 2014	Pensacola Mission	Fort Walton Beach Mission	Mobile Mission	Total WRM Wide
Meals Served	84,867	30,834	79,281	287,546
Nights of Shelter Provided	39,579	8,868	17,406	98,307
Services Held	651	195	239	1,207
Attendance at Services	55,000	3,980	11,306	71,994
Program Transfers to NHH	76	17	13	106
Professions of Faith	512	115	27	663
Clothing Issued	5,213	832	600	14,258
Individual Counseling Hours	2,411	412	2,813	5,984

MEN'S RECOVERY PROGRAM – NEW HOPE HOME

After meeting the preliminary requirements of the recovery program at one of the Missions, a man may qualify to transfer to New Hope Home - the primary recovery program for men. New Hope Home is located in Gulf Breeze, Florida and able to house 48 men at a time.

The program at New Hope Home offers many unique features, including the following:

- Bible studies
- Work skills training
- Individual counseling
- Group counseling sessions
- Christ-centered 12-step course
- Computer lab for Adult Education courses in Math, English, Reading, GED preparation, etc.
- Recovery specific courses including: Changes That Heal and Power Over Addiction
- Recreational opportunities including softball, basketball, volleyball, horseshoes, and a weight room.

MEN'S RECOVERY PROGRAM – CAREER DEVELOPMENT PROGRAM

Upon successfully graduating from New Hope Home, men are encouraged to further their growth by participating in the Career Development Program (CDP). CDP is a 7-24 month discipleship program designed to help the men continuously seek God and learn to walk in the fullness of Christ. Other benefits of the program include education at local vocational schools and state colleges/universities for those who qualify.

Guests who enter CDP gain work place experience and practice money management with their earnings. The expectations and goals for these men are for them to grow in self-discipline and responsibility so that they can successfully transition to independent living. CDP is located in Pensacola, Florida and can house 47 men at one time.

WOMEN'S RESCUE MINISTRY

The Women's Rescue Shelter in Pensacola is a safe haven for women who are in need of temporary emergency shelter. Primarily a shelter for homeless women, the facility also welcomes women who have children*.

The shelter is equipped with five beds. The length of stay is a maximum of three nights per month, plus any bad weather nights. The shelter provides basic needs of food, clothing, bath and bedding. When appropriate, the shelter is able to provide a toiletry bag and additional clothing along with a Street Survival Guide provided by the Escarosa Coalition on the Homeless.

Women who come to the shelter are ministered to by trained and experienced staff. They meet women where they are in life and offer love, compassion, hope and truth of God's Word through Jesus Christ.

Guests must attend discipleship classes that are scheduled daily while they are residing on the premises.

*Age restrictions on children have been established.

WOMEN'S RECOVERY PROGRAM

The Women's Recovery Program offers a free, residential recovery program in a structured community environment. The program is available to women who have suffered from the devastating consequences of addiction or from the bondage of other sins. The program includes two phases; Phase 1 (primary recovery) and Phase 2 (career development). There are 23 beds available in the Phase I program and 14 beds available in Phase II. It is the Mission's hope that providing these resources will facilitate a comprehensive healing and growth process. Individuals must recognize that it takes time to embrace and deal with the root issues of addiction and for healing to begin. The Mission's expectation is that clients will overcome their life dominating issues and in return live a life dependent on God's love, where their hope and identity are grounded in Jesus Christ.

The curriculum consists of 15 courses, all of which are grounded in Scripture and gives clients the tools that are necessary to make smart choices and decisions in their new life in Christ. The primary recovery program requires a minimum of a seven month commitment from the client. The importance of serious commitment and accountability are emphasized throughout the program.

WOMEN'S CAREER DEVELOPMENT PROGRAM

Upon successfully completing the Women's Recovery program, women are encouraged to continue their growth through the Career Development Program (CDP).

There, the women develop a plan for their future success and receive guidance from their counselors. CDP allows them to enter either a work track or an educational training track. The work track is designed to get them into a work environment right away so they may begin saving for a smooth transition back to life on their own. The educational training track is designed to help them develop career skills by either continuing their education at a college, university or enrolling in a vocational school to learn a trade.

All women participate in additional counseling and also learn a variety of life skills. These skills include money management, interview skills, parenting, coping strategies, etc. In addition, they are encouraged to get involved in community activities. Through spiritual guidance, women continue to develop a more personal relationship in their walk with Jesus Christ.

JOYFUL NOISE

Waterfront Rescue Mission began a new choir program called "A Joyful Noise". It involves Mission clients currently in the Recovery program or Career Development Program. Involvement includes singing in the choir, playing instruments, and helping run the sound equipment for the practices and the performances. The choir, in many ways, helps clients in their recovery. One way is by giving back to their community by singing at different churches, retirement homes, and other facilities. It is also a way for men and women to gain skills and knowledge so that they can continue to be involved with their home church once they graduate.

The choir director, Jerry Jackson served as a High Impact Volunteer for two years at New Hope Home before beginning "A Joyful Noise" to encompass all the ministry sites.

FRIENDS WITH A MISSION

Friends with a Mission (FWAM) is a monthly partner program of the Waterfront Rescue Mission. This group of dedicated people help make it possible for the Mission to continually provide basic services to the homeless each month. These members provide a constant financial foundation of support for the sheltering, feeding and caring of hundreds of needy men, women and children in our community.

Members are encouraged to give electronically by either signing up for automatic monthly bank transfers or by credit card, although a majority of the FWAM members prefer to send a check monthly.

FWAM offers an opportunity for those who have a passion to help the homeless show their dedication by giving a monthly donation to support the ministries of the Mission.

BARGAIN CENTERS

The Waterfront Rescue Mission Bargain Centers (BCs) are an important funding source that supports the different ministries of the Mission. The Mission now has seven BC's which are located in Foley, AL, Cantonment, Crestview, Fort Walton Beach, Gulf Breeze, Milton and Pensacola. The BCs accept donations of gently used clothing, furniture, appliances, vehicles and other miscellaneous items. The BCs sell these items to help fund the Mission's Rescue and Recovery ministries.

RECYCLING AND DONATION CENTER

The Waterfront Rescue Mission Recycling and Donation Center in Pensacola, Florida has become an integral addition to the Mission's Bargain Centers. The Recycling Center collect donated items, sorts and then distributes the items back to the Bargain Centers for resale to the public. The items that are not of resale quality are recycled. This prevents hundreds of tons of waste from making its way to area landfills each year. From clothing, to scrap metals, to plastic and glass, the Recycle and Donation Center has become a model for other thrift stores and recycling centers.

VOLUNTEERS

Volunteers are an integral part of Waterfront Rescue Mission. In 2014, volunteers saved the Mission close to \$294,000*! More than 5,500 people faithfully gave of their time, serving over 12,700 hours. Volunteers serve through the Mission's High Impact Volunteer Ministry and at the Bargain Centers. These individuals work shoulder to shoulder with mission staff in positions such as chapel speaker, van driver, barber, administrative worker, finance, data entry, etc.

These amazing volunteers commit to serving weekly for at least six months at one of the ministry sites.

Other contributions made by volunteers included donating food, preparing and serving meals, sorting clothing, cleaning, organizing, planting, preaching, and most importantly, praying for this Ministry. Whether they came individually or in a group, their generous service positively impacted the Mission and the ability to demonstrate God's goodness by providing rescue and recovery services in Jesus' Name. *Based on information supplied by The Independent Sector.

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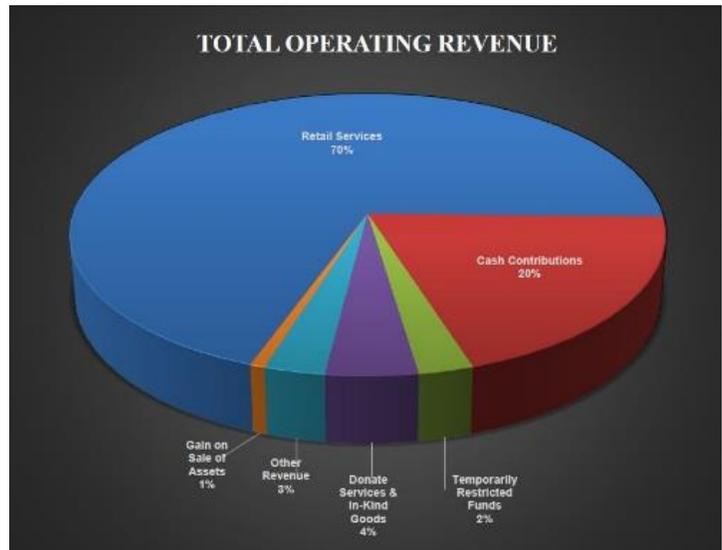
FINANCIALS

The Consolidated Statement of Activities includes audited financial information for the Waterfront Rescue Mission and its affiliated organization for the fiscal year ended December 31, 2014.

Program Services represent 80% of total expenses with fund-raising and general and administrative expenses totaling 8% and 12%, respectively.

TOTAL OPERATING AND OTHER SUPPORT REVENUE

Gain on Sale of Assets \$79,608
Temporarily Restricted Funds \$297,120
Other Revenue \$328,694
Donate Services & In-Kind Goods \$497,357
Cash Contributions \$2,254,161
Retail Services \$7,973,590
TOTAL REVENUE \$11,430,530



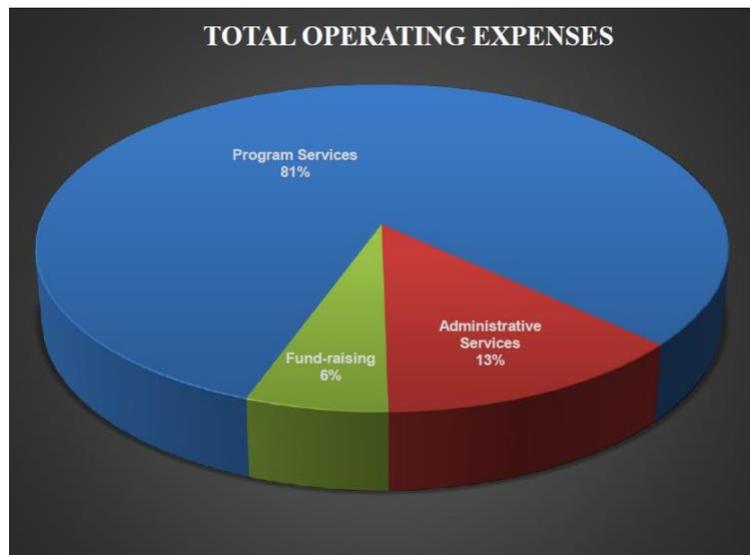
TOTAL OPERATING AND OTHER SUPPORT EXPENSES

Program Services Missions \$5,368,484
Retail Services \$5,191,256
Total Program Services \$10,559,740

Supporting Services
General & Administrative \$1,578,443
Fundraising \$725,364
Total Support Services \$2,303,807

TOTAL EXPENSES \$12,863,547

NET ASSETS, END OF YEAR \$14,634,154



MINISTRY LOCATIONS

ADMINISTRATION OFFICE

380 W. Herman Street
Pensacola, FL 32505
850.478.4027

PENSACOLA

348 W. Herman Street
Pensacola, FL 32505
850.436.7868

FORT WALTON BEACH

112 Hollywood Blvd. SE
Fort Walton Beach, FL 32548
850.796.0700

MOBILE

279A N. Washington Ave.
Mobile, AL 36603
251.433.1847

Services offered:

- Nutritious meals
- Clean Clothes
- A safe place to sleep
- Bible studies
- Biblically-based recovery curriculum
- Chapel services
- Parenting skills
- Employability skills
- Computer learning classes
- Individual/Group counseling
- GED preparation classes
- Vocational schools & colleges and so much more!



“Demonstrating God’s Goodness by Providing Rescue and Recovery Services in Jesus’ Name”



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www.waterfrontmission.org

888.853.8655