

**WATERFRONT
MISSION**

*Transforming
Lives Since
1949*



**2022
Impact
Report**

A Note From Our President

2022: Waterfront Works

I express my deepest gratitude for your steadfast support throughout 2022. Your unwavering commitment to Waterfront has changed the lives of 2,900 people that came to the Mission. This past year reminded me that Waterfront Works. Our staff showed compassion while providing shelter, sustenance, and renewed hope to those experiencing homelessness and addiction.

Through our Biblically-based recovery program, we have witnessed lives being transformed. Men have found solace in our shelter, gained new skills through vocational training, and experienced the power of recovery from addiction. Whether you volunteer, shop at our thrift stores, or donate; your support has played a vital role in this transformation. Waterfront is committed to working alongside those in need and guiding them toward a brighter future.



In His Service,
Clay Romano,
President

Executive Leaders



Jason Grizzard, Vice President of
Ministry Services



Jeff McKillop, Vice President of
Retail



Danny Pipkins, Vice President of
Operations



Andrew Brantley, Vice President
of Finance



David Barrera, Vice President of
Human Resources

"My Biggest Challenge Was Addiction"

Before coming to Waterfront, Dylan was a professing Wiccan. He knew being part of a Christian-based recovery program would be challenging. "Even if I'm miserable, the addiction's gotta go," he said. After a month of being at Waterfront, Dylan gave his life to Christ. Now he has completed the recovery program, obtained his driver's license, established accountability, and is now striving toward securing permanent housing.



Recovery Program Restructure

In 2022, Waterfront's recovery program was restructured to be a nine-month program with three, three-month phases. During each phase, men are led through a Biblically-based curriculum. The recovery program focuses on long-term sustainability found in community and accountability. Men are already seeing great success in the new structure, which includes a career development and transition phase. In 2022, 89 men were enrolled in Waterfront's recovery program.

WATERFRONT
LifeBuilder RECOVERY PROGRAM

2022 Year End Results

2,897

People Served

161,720

Meals Provided

1,382

Classes Held

113

Men Employed

100

Men Obtained Housing

63

Professions of Faith

Volunteer Results

3,059
Volunteer Visits

\$126,304
In Value

4,563
Volunteer Hours



Thrift Stores

Waterfront Thrift Stores have seen a robust year in sales as customers look for solutions to increasing inflation.

At Waterfront Thrift Stores, thousands of new and gently used items are stocked daily to guarantee customers have a unique shopping experience filled with rare finds, trending styles, authentic treasures, collectibles, furniture, and so much more.

Shoppers will find quality goods, attractively arranged; exceptional values on new merchandise; and closeouts on rare items. All locations are staffed by paid employees, volunteers, and residents from our Mission's LifeBuilder Recovery Program.

Each purchase directly benefits the Mission's ministry to our most vulnerable neighbors— those experiencing homelessness— and those in our life-changing programs. For more information, visit us at WaterfrontThrift.org!

Recycling & Donations

At Waterfront, nothing goes to waste. Any items that cannot be sold at any of our seven thrift stores are recycled at the Recycling and Distribution Center. In 2022, Waterfront recycled over **2.3 million** pounds of product through the Recycling and Distribution Center. The team at the RDC collected **11,464** donation pickups, and they drove **196,000** miles picking up these donations across the Gulf Coast.



Leadership

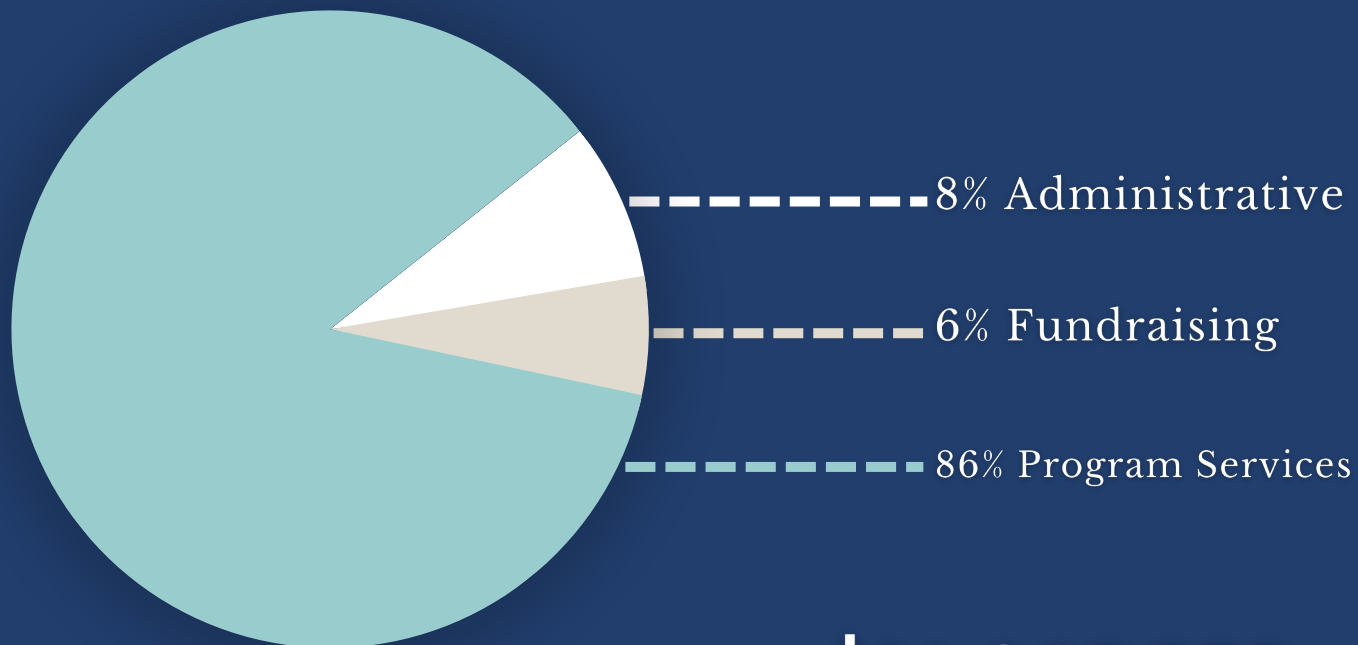
Directors

- Recovery Programs: **Andrew Anderson**
- Mobile Mission: **Jim Langston**
- Pensacola Mission: **Fredrick Henderson**
- Recycling & Distribution: **Mal Thompson**
- PR & Development: **Mark Isbell**

Board of Directors

- Will Scott**, Chairman
- Timothy Atkins**, Vice Chairman
- Eric Bostwick**, Secretary/ Treasurer
- Lonnie Smith**, Ministry Liaison
- Mark King**, Immediate Past Chairman
- Ken Bell** **Todd Henderson**
- Chris Kelly** **Ray Millet**
- Bob Murphy** **John Porter**
- Joy Sharp**

Where Your Donations Go



Sources of Revenue

\$14,903,375

2022 Annual Income

<i>Thrift Stores & Recycling Center</i>	\$10,068,723	67.6%
<i>Cash Contributions</i>	\$3,886,575	26.1%
<i>Donated Services & In-Kind Goods</i>	\$437,840	2.9%
<i>Interest & Other Investments</i>	\$45,954	.3%
<i>Other Revenue</i>	\$464,283	3.1%